

2019 Pacific NW Karting Challenge

Mightycause TEAM PAGE FUNDRAISING DIRECTIONS

Welcome!

Welcome to the Pacific NW Historic Karting Challenge! Thank you for joining our event and leading a karting team! Now that you have completed and mailed your team registration form and fee, it is time to start fundraising! We have partnered with an online giving site called Mighty Cause which will allow you to create a fundraising page for your team to help you meet or exceed your team's fundraising goal. Online fundraising is a great way to reach out to friends, family, neighbors, co-workers, and more, all via the internet. In 2018 over \$60,000 was raised for the karting challenge through donations made on Mighty Cause!

Setting up your team page is easy and as always, we are here to help if you need us! Creating a team page usually takes less than 30 minutes, so let's get started so you can begin raising money!

What you will need:

You will need three things to get started:

1. These directions.

2. A team name. Be creative and have fun with it!

– Some fun teams we have had in the past “Team Hope, Care, Cure”, “Kidney Stone Racing”, “Xccel Racing”, “Peggles to the Medal”, “Karts for Kids”, “The Skidmarks”, and more.

– Businesses sometimes use their business name in the team make such as, “Team PopCap”, “DACO – Hope, Care, Cure”, and “Motoring Unlimited”.

3. A picture for your team page.

– Past teams have used pictures of themselves, our flyer, their inspiration, or even created graphics to use as their team picture. You can also update the picture anytime.

– At the end of the directions (and attached to the email you received for setting up your team page) you will find two pictures of kart racing, compliments of PGP Motorsports, that you can use if you'd like until you have a more personal picture to upload.

Getting Started

•To begin setting up your team page, go to:

<https://www.mightycause.com/event/2019pacificnwkartingchallenge>

•You will be directed to our leader board. It will show our “2019 Pacific NW Karting Challenge” story and overall goal and all the teams that have created online fundraising pages. As the campaign continues the teams will be ranked based on dollars raised. Once you are on this page, locate the box on the bottom right of the screen that says, “Join This Team”. This will bring you to a page that asks if you want to continue using F.B. or want to skip this step for now. After choosing either/or, you may choose to use the template created by the team event page organizer (Kami) or may create your own page with a clean slate.

Team Name

•On the next page you enter your Team Name in the box that says, “Fundraiser Name” and then click “Start Fundraising”.

Log-in or Create Account

•If you do not already have a Mighty Cause account created, or do but are not yet logged in, you will be taken to a page that prompts you to either log-in or create a page:

Creating an Account

•To create an account, simply enter your name, email and create a password. Or you can register using your Facebook or Google account if you’d prefer:

Edit Your Page

•Once you create an account (or log in with your already existing account) you will be directed to your new team home page.

You can click the “Edit” link to personalize your team page:

Team Summary & Story

•On the edit tab, when creating a description for your team page, we encourage you to make it personal: Tell your donors why you choose to support Seattle Children’s Hospital.

•Tell your donors your goal (remember the minimum per team is \$800, although because Children’s is so important and so awesome we encourage each team to try to raise at least \$2500! Plus, the team that raises the most money gets their name on the coveted trophy!).

•Invite them to come to the race on June 14th to cheer you on.

•If you can touch their hearts and help them see why this is so important to you, then they are going to also believe in the cause and want to help.

•Be sure to click save at the bottom of the edit page once you have made the edits you would like to your team page.

Images & Video Links

•Under the Images/Video tab you can add a picture of your team, your inspiration*, or whatever else you choose to use as your team image. If you have a video you’d like to share with your supporters, you can add that here too.

*(*Please do not use patient photos without permission from the patient’s parents/guardians. Photos on the hospital website should not be used for this purpose.)*

View your Team Page

•Once you have your team page all set up, you can see how it looks by clicking the View tab:

Thank your Donors

•You can create a personalized thank you note that your donors will receive by clicking on the Thank Donors link:

Sharing your Team Page

- Now that you have created a team page, personalized it, add a picture and/or video link, and personalized the thank you note your donors receive, it is time to share your team page with everyone you know. Be sure to “publish” your page...it will not display on our event page until you do! On the Share tab you have several options of how to begin sharing your team page.
- You can share your team page via your social networks such as Facebook, Twitter, or via Email.
- You can also copy and paste the link to your site onto emails, tweets, newsletters or anywhere else.
- If you are making anything printed to market your team fundraising efforts, you can create a QR code people can scan with their Smartphone that will direct them to your team page.
- If you have a personal website, or company website that you would like to promote your team on, there are options to create a Status Widget that will stay current and show how much your team has raised toward their goal and have a donate link; a Donation Widget so donors can simply fill out the field and click “donate now”; or you can create a Donate Button people can click.
- There are MANY great ways to share your team with others to begin raising funds toward your team goal!

Thank you!

Again, welcome to the 2019 Pacific NW Karting Challenge! We are so happy that you are participating in this event. If you have any questions along the way we are here to help
Good luck on your fundraising and thank you for support Seattle Children’s Hospital!

For Online Fundraising Questions: Kami Sutton-Hieronymus

Email: nascarcutiepie@yahoo.com or (425) 330-7619

or...

Mighty Cause Support: Email: support@mightycause.com

Support Hours - Monday - Friday / 6am - 5pm Pacific

Toll-free Number - (866) 437-1952

Contact Info for Karting Challenge Questions:

Larry & Elna Duffield - Co-Chairs

2019 PNW Karting Challenge

Email: L.Duffield@comcast.net

Cells: Larry - (206) 412-6643 / Elna – (206) 779-5046

Don Kitch – President,

Team Seattle Guild “The Heart of Racing”

Email: DonKitchJr@cs.com

Cell: (206) 369-0461

